

## Outreach and Social Media Program Coordinator VISTA at Connect2Help211

Use your social media savvy and outgoing personality to connect people to the resources they need! The outreach program you create will let people know that help is just one call or click away.

- Term of service: June 10, 2018 – June 9, 2020
- To apply: <https://my.americorps.gov/mp/listing/viewListing.do?id=85787&fromSearch=true>
- For more information: Mary Hayes, VISTA Coordinator, Indy Hunger Network / [mary@indyhunger.org](mailto:mary@indyhunger.org)

### Program Description:

Connect2Help211 (C2H) is a 24-hour hotline and free web-based database that connects people to the resources they need (food, shelter, employment, health care, and more).

The VISTA will create and pilot an outreach program to raise awareness of C2H as the community's "front door" for any human services need. S/he will create a database of community contacts, build relationships with service providers, promote C2H at community events, and post social media message about these experiences. We need someone passionate about connecting people to the help they need, comfortable interacting with the public, and who possesses the social media knowledge to raise the profile of C2H. Some travel is required. This role will help you understand the vast network of social services available in Indiana.

The position also offers:

- Camaraderie with 8 other VISTAs working under the Indy Hunger Network umbrella
- Team engagement activities, including bi-weekly meetings to discuss projects, socialize, and hear from guest presenters
- Mentoring, one-on-one coaching, and professional development trainings
- Assistance preparing for life after VISTA (resume review, interview prep, etc.)
- Opportunities to work with leaders in the hunger relief space, including current and retired corporate executives and non-profit agency heads
- Opportunities to work independently and lead on projects

C2H is located in the beautiful and historic Midtown area, close to shopping, downtown, and the popular village of Broad Ripple. Indianapolis features a growing indie restaurant/craft beer/coffee scene, the popular Monon Trail and other greenways, and bikeshare and car share services.

### Member Duties:

You will create an outreach program to expand awareness of Connect2Help211 (C2H) as the community's "front door" to finding help for everything from basic needs (food, housing) to crisis services (suicide, domestic abuse) and everything in between! In your day-to-day, you will:

- be an active participant on the agency's marketing committee
- research, visit, and build relationships with community organizations
- create a database of contacts for social media messages and a content calendar

- post social media content based on community outreach experiences
- represent C2H at community events

You will be based at Connect2Help211, but you will also be one of 8 VISTAs working under the umbrella of the Indy Hunger Network (IHN). IHN regards its VISTAs as a cohort moving through a transformational year-long experience. To help you maximize this experience, they employ a VISTA coordinator to provide mentoring and professional development. See the benefits in the Service Description!